



## ***Salty Iguana Tomatillo Bloody Mary Mix announces a new partnership with R.W. Bill Phillips for the Southeastern United States***

By Bradford Lob  
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**Denver, CO**– Locally owned Salty Iguana Bloody Mary mix announced today that it is adding a partner, R.W. Bill Phillips from New Port Richey, Florida effective, January 2017. The Salty Iguana team will be meeting in Florida the week of the 31<sup>st</sup> of January to kick-off the growth of the brand in the Southeast region and the new Partnership with Bill Phillips.

Salty Iguana expects this partnership to greatly widen its customer base in Florida and the Southeast part of the United States.

### **About Salty Iguana**

Salty Iguana Green Bloody Mary mix flips the classic cocktail on its head. Using ingredients traditionally highlighted in southwest recipes, the brand uses the most flavorful roasted peppers along with jalapenos, poblanos and habaneros, chopped cilantro, juiced limes, diced onions and minced garlic. The combination of all these fresh ingredients has been meticulously refined to the perfect tomatillo bloody mary mix. Salty Iguana tomatillo based Green Bloody Mary Mix was the first to be produced and available for sale. This next month will mark 2-year anniversary of the business and introduction of this vibrant mix to the marketplace.

### **About R.W. Bill Phillips**

Bill brings a wealth of experience to Salty Iguana. For the past 15 years, Bill has been a business development and National Accounts manager in the Southeast region. Bill has a great understanding of the distribution, marketing and customer building process on multiple business platforms. Bill has been involved in a number of small entrepreneurial companies in his career in the Southeast. Making his association with Salty Iguana a great fit as we introduce the product further in the Southeast markets. Bill brings the professionalism, business approach and customer service experience that we at Salty Iguana were looking for to continue the expansion of the Salty Iguana brand.

### **Contact**

To learn more about this partnership, please contact

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